

CALL FOR ENTRIES

Submission Deadline Friday, October 30, 2020

As a professional Home Builders' Association, we promote industry best practices. This gives builders an opportunity to showcase their quality, durability, and techniques to minimize callbacks. We want to recognize those builders who consistently focus on industry best practices.

The Canadian Home Builders' Association of British Columbia (CHBA BC) is pleased to invite all CHBA BC member companies involved in the residential building industry to participate in the 2021 Georgie Awards®. **Each entrant must be a CHBA BC member in good standing including associate companies listed on the entries.**

For more information on joining the Association or questions regarding your entry please contact our office directly:
Email: georgies@chbabc.org
Ph: 604-432-7112 ext. 322

ELIGIBLE ENTRIES

- Projects and products built, renovated, developed, created and/or marketed for the period of **January 1, 2019 – September 30, 2020** are eligible for the 2021 Georgie Awards®.
- A building permit must be in place for any pre-sale marketing.
- Any entry in a specific category from a previous year **is not** eligible to be entered in the same category for this year's competition; however, a **new phase** could be entered from the same project (i.e. If you entered Best Townhouse Development last year, Phase 2 of the same development could enter Best Townhouse Development again this year as long as additional phases have substantial differences).
- Projects must be submitted by the builder as the primary on the project for Categories 1-26, 39-43, 44-50
- Projects being submitted for categories 27-38 must have builders as the primary or associate.
- Entries must include [Homeowner](#) and/or [Builder](#) permission forms. (See specific categories)
- Associate companies **will not** be added after October 30, 2020

DEADLINE, ENTRY FEES & PAYMENT METHODS

The online entry form closes at **8:00 p.m. on Friday, October 30, 2020**. All completed online entry forms must be submitted by this time. There will be no extensions.

Send the remaining entry requirements to:

The Georgie Awards®
c/o Canadian Home Builders' Association of BC
Sperling Plaza
400-6400 Roberts Street
Burnaby, B.C. V5G 4C9

Category	Per Entry
1 – 43	\$250 + GST
44 – 50	\$450 + GST

- One payment including all entry fees is sufficient for multiple entries
- You may pay by Visa, MasterCard or by cheque
- Your category and entry number(s) must be included with your payment
- All payments must be received no later than **Friday, October 30, 2020** to qualify for judging

ENTRY PREPARATION

- Entry materials for categories 1-34 and 39-50 must be anonymous.
- Inclusion of company names and addresses anywhere in or on the entry materials other than the entry form is forbidden, with the exception of entries for the Sales and Marketing categories.
- Do not include company names or logos on floor plans, digital images, or in project descriptions. Any floor plans, digital images or project descriptions in these categories that include company names will not be judged.
- **Complete the online entry form first before you label any entry materials.**
- **We encourage you to use unique project names not home addresses or street names**

The online entry form will provide you with auto-generated ID number to label the photos for each entry (i.e. for category 20, you are entrant number 12. Please mark all remaining entry requirements for category 20- with only the code 20-12) followed by project name followed by 1. 2. 3 etc. (i.e. 20-12-Hudson-1, 20-12-Hudson-2)

ENTRY FORM

- Enter the 2021 Georgie Awards® online through our website www.georgieawards.ca.
- **The online entry form will be live on August 2020.**
- Information given on the entry form will be printed **exactly as submitted** for news releases, newspapers, publications, certificates and trophies. Take extra care to ensure all spelling is correct before you submit each entry. **Do not use** UPPERCASE.
- CHBA BC **will not make any corrections** after the entry has been submitted.

PROJECT DESCRIPTION TEXT BOXES

- Total word count for **all** text boxes **cannot** exceed 300 words.
- Bullet form is recommended.
- Text will be used to describe the project and **specifically state how it meets the category criteria.**
- Project descriptions will be read out loud while the judges are viewing the digital images and all other entry requirements.

DIGITAL SUBMISSION CRITERIA

- Digital images for your submission **must** be uploaded to the Georgie Awards® online entry form's server and **labelled with your unique entry ID number and project name. (If not completed correctly your submission may be disqualified)**
- You will not be able to upload more than the required amount of images requested by each category.

DIGITAL IMAGE SUBMISSION SPECIFICATIONS

- Images can be horizontal, vertical or square.
- Exterior, night-time images will not be judged. Dusk images are fine (but not recommended) as long as the judges are able to see features of the exterior of the project.
- Images to be saved @ **300DPI** which allows for proper optimization for judging, website and gala presentations.
5MB Max file size
- **Save as a high-quality JPEG file only. Do not submit pdf, tiff, gif, psd or any other file formats.**
- **Do not** send re-formatted images that have been cropped and layered with borders or frames.
- All images must be anonymous. **Do not include people** in your images unless required by the category (This may not apply to “before” images in the renovation categories).
- **DO NOT** submit black and white or gray scale images, renderings, and digitally enhanced or high-definition images. Do not submit black and white “before” images for renovation categories. They will not be judged.

PLANS: Floor, Site, Landscape, etc.

- Upload simple and easy to read floor plans.

JUDGING

- Each entry will be judged on its own merit, based solely on entry materials provided.
- Entries will be judged by a distinguished panel of highly qualified judges from outside of British Columbia, who are selected for their expertise in their field.
- An accounting firm chosen by CHBA BC will monitor the judging process. No others will be allowed to observe the judging of entries.
- The 2021 Georgie Awards® Finalists will be announced in December 2020. Finalists for the Customer Satisfaction category will be announced in January 2021.
- **Decisions of the Georgie Awards® judges are final.**

CHBA BC RESERVES THE RIGHT TO:

- cancel, combine or split any category due to numerous or insufficient number of entries or at the judges’ discretion;
- withdraw a particular category if all the entries submitted do not meet the criteria or are not of a standard that recognizes excellence;
- withdraw any entries if they do not meet the criteria or are not of a standard that recognizes excellence;
- withdraw a particular entry if it does not meet the digital image submission specifications;
- request any additional information it deems necessary to confirm the information contained in any submission.
- Judges may also re-categorize any entry if, in their opinion, it has been entered in the wrong category, or if it is more appropriate in another category.

RETURN OF ENTRY MATERIAL

All materials submitted become the sole property of CHBA BC and the Georgie Awards®. CHBA BC and the Georgie Awards® reserve the right to use any or all of these materials for the promotion of the Georgie Awards®. Due to the volume of entry materials, we are unable to return any of the materials submitted.

It is important to the integrity of the residential construction industry that all entrants conduct themselves in such a way as to demonstrate good business practices. If it can be demonstrated at any time up to and after the final awarding of the Georgie Awards® trophy that there are business practices detrimental to the integrity of the industry, that participant will be disqualified.

Georgie Awards® entrants and participants are required to accept all decisions by CHBA BC and the Georgie Awards® as final and binding.

29th ANNUAL GEORGIE AWARDS® GALA

The Georgie Awards® Gala evening is tentatively booked for March 2021.

At the awards ceremony, only the winning, primary entrant will receive the Georgie Awards® trophy. Associate entrants of finalists and winners can purchase certificates and trophies following the event, provided that they are CHBA BC members in good standing.

Georgie Awards® Entrants, Georgie Awards® Finalists and Georgie Awards® Winners

All entrants, finalists and Georgie Awards® winners from eligible categories of the 2021 Georgie Awards® are encouraged to enter their local association housing awards and the CHBA National Awards of Excellence.

2021 Georgie Awards® Categories

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RESIDENTIAL CONSTRUCTION – NEW

1. Best Single-Family Detached Home up to 2,300 Sq. Ft. under \$500,000 - Production

The total area of the home must be less than 2,300 sq. ft. Cost of construction, excluding the cost of land must be under \$500,000.

2. Best Single-Family Detached Home over 2,300 Sq. Ft. under \$750,000 - Production

The total area of the home must be over 2,300 sq. ft. and the cost of construction, excluding land, must be under \$750,000.

3. Best Single-Family Detached Home over 2,300 Sq. Ft. over \$750,000 - Production

The total area of the home must be over 2,300 sq. ft. and the cost of construction, excluding land, must be over \$750,000.

Production: Home Plan is part of Production Builder's stock plans intended to be repeated on several home sites. **Custom spec. homes are entered into custom category.**

The square footage of the home includes the main and upper floors, but excludes the garage and unfinished basement areas.

Categories 1-3 may include new forms of housing such as duplexes, triplexes, quadplexes and fee simple strata.

Criteria (Categories 1 – 3 inclusive)

Entry will be judged on the following criteria: (Bullet form is recommended)

- Exterior: architectural character, curb appeal and integration of the project into its setting
- Interior: creative and innovative use of space including architectural detail and form
- Functionality of floor plan
- Environmental considerations (energy, comfort, health)
- Construction details/techniques to achieve industry best practices

Requirements (Categories 1 – 3 inclusive)

1. Online entry form (includes project description)
2. Twelve (12) digital images of the following:
 - Two (2) showing exterior (night-time images will not be judged)
 - Six (6) showing the interior
 - Four (4) of your choice
3. Upload floor plan and site plan (must be anonymous)
4. Builder/Developer Permission Form

4. Best New Small-Scale Home up to 1000 sq. ft.

A Small-Scale Home is defined as a liveable dwelling on a single lot (ie carriage house, laneway home). New construction.

Criteria (Category 4)

Entry will be judged on the following criteria: (Bullet form is recommended)

- Exterior: architectural character, curb appeal and integration of the project into its setting
- Interior: creative and innovative use of space including architectural detail and form
- Functionality of floor plan
- Environmental considerations (energy, comfort, health)
- Construction details/techniques to achieve industry best practices

Requirements (Category 4)

1. Online entry form (includes project description)
2. Twelve (12) digital images of the following:
 - Two (2) showing exterior (night-time images will not be judged)
 - Six (6) showing the interior
 - Four (4) of your choice
3. Upload floor plan and site plan (**must be anonymous**)
4. Builder/Developer Permission Form
5. Completed Budget Sheet
6. Home Owner Permission Form

5. Best Single-Family Home Production Development

A Single-family home production Development is defined as a project of single-family homes in a planned community.

Criteria (Category 5)

Entry will be judged on the following criteria: (Bullet form is recommended)

- Exterior: architectural character, unique attributes including amenities, green space etc., curb appeal, and integration of the project into its setting
- Interior: creative and innovative use of space including architectural detail and form
- Functionality of floor plan
- Environmental considerations (energy, comfort, health)
- Construction details/techniques to achieve industry best practices

Requirements (Category 5)

1. Online entry form (includes project description)
2. Twelve (12) digital images of the following:
 - Four (4) showing development setting, architectural character, entrance to project etc.
 - Four (4) showing principal living areas
 - Four (4) of your choice
3. Upload floor plan and site plan (must be anonymous)
4. Builder/Developer Permission Form

CUSTOM HOMES

6. Custom Home Valued between \$500,000- \$899,999

The cost of construction, excluding land, regardless of square footage, must be up to \$500,000 – \$899,999.

7. Custom Home Valued between \$900,000- \$1,299,999

The cost of construction, excluding land, regardless of square footage, must be up to \$900,000 – \$1,299,999

8. Custom Home valued between \$1,300,000 – \$1,899,999

The cost of construction, excluding land, regardless of square footage, must be between \$1,300,000 and \$1,899,999.

9. Custom Home valued between \$1,900,000 – \$3,000,000

The cost of construction, excluding land, regardless of square footage, must be between \$1,900,000 and \$3,000,000.

10. Custom Home valued over \$3,000,000

The cost of construction, excluding land, regardless of square footage, must be over \$3,000,000.

Criteria (Categories 6-10 inclusive)

Entry will be judged on the following criteria: (Bullet form is recommended)

- Exterior: architectural character, curb appeal and integration of the project into its setting
- Interior: creative and innovative use of space including architectural detail and form
- Functionality of floor plan
- Environmental considerations (energy, comfort, health)
- Construction details/techniques to achieve industry best practices

Requirements (Categories 6-10 inclusive)

1. Online entry form (includes project description)
2. Twelve (12) digital images of the following:
 - Two (2) showing exterior (night-time images will not be judged)
 - Six (6) showing the interior
 - Four (4) of your choice
3. Upload floor plan and site plan (must be anonymous)
4. Completed Homeowner Permission Form
5. Completed Budget Sheet

MULTI-FAMILY

11. Best Multi-Family Townhouse Development (Production)

A townhouse development is defined as a ground oriented project in which each unit has a separate entrance. It may include new forms of housing such as row homes.

Criteria (Category 11)

Entry will be judged on the following criteria: (Bullet form is recommended)

- Exterior: architectural character, unique attributes including amenities, green space etc., curb appeal, and integration of the project into its setting
- Interior: creative and innovative use of space including architectural detail and form
- Functionality of floor plan
- Environmental considerations (energy, comfort, health)
- Construction details/techniques to achieve industry best practices

Requirements (Category 11)

1. Online entry form (includes project description)
2. Twelve (12) digital images of the following:
 - Four (4) showing development setting, architectural character, entrance to project etc.
 - Four (4) showing principal living areas
 - Four (4) of your choice
3. Upload plan and site plan

12. Best Multi-Family Townhouse Development (Infill) 6 units and under

A townhouse development is defined as a ground oriented project in which each unit has a separate entrance. This recognizes infill project lots increasing site density.

Criteria (Category 12)

Entry will be judged on the following criteria: (Bullet form is recommended)

- Exterior: architectural character, unique attributes including amenities, green space etc., curb appeal, and integration of the project into its setting
- Interior: creative and innovative use of space including architectural detail and form
- Functionality of floor plan
- Environmental considerations (energy, comfort, health)
- Construction details/techniques to achieve industry best practices

Requirements (Category 12)

1. Online entry form (includes project description)
2. Twelve (12) digital images of the following:
 - Four (4) showing development setting, architectural character, entrance to project etc.
 - Four (4) showing principal living areas
 - Four (4) of your choice
3. Upload floor plan and site plan (must be anonymous)

13. Best Multi-Family Low Rise Development

A multi-family low rise development is defined as a project with a common entrance servicing all units. A low rise building is less than or equal to 4 storeys in height.

14. Best Multi-Family Mid/High Rise Development

A multi-family high-rise development is defined as a project with a common entrance servicing all units. A high-rise is considered five (5) storeys and over.

Criteria (Categories 13 & 14 inclusive)

Entry will be judged on the following criteria: (Bullet form is recommended)

- Exterior: architectural character, unique attributes including amenities, green space etc., curb appeal, and integration of the project into its setting
- Interior: creative and innovative use of space including architectural detail and form
- Functionality of floor plan
- Environmental considerations (energy, comfort, health)
- Construction details/techniques to achieve industry best practices

Requirements (Categories 13 & 14 inclusive)

1. Online entry form (includes project description)
2. Twelve (12) digital images of the following:
 - Four (4) showing development setting, architectural character, entrance to project etc.
 - Four (4) showing principal living areas
 - Four (4) of your choice
3. Upload floor plan and site plan (must be anonymous)

15. Best Multi-Family Kitchen – New

Kitchen value includes all visual materials: cabinets, countertops, backsplash, flooring, lighting/plumbing fixtures and appliances.

Criteria (Categories 15)

Entry will be judged on the following criteria: (Bullet form is recommended)

- Functionality of layout
- Unique design elements
- Choice of materials
- Environmental considerations (energy, comfort, health)
- Construction details/techniques to achieve industry best practices

Requirements (Categories 15)

1. Online entry form (includes project description)
2. Kitchen value includes all visual materials as indicated above
3. Eight (8) digital images of your choice
4. Upload floor plan (must be anonymous). Floor plan(s) must include all areas of the kitchen that are included in the project description.

16. Best Single-Family Kitchen – Up to \$150,000

Kitchen value includes all visual materials: cabinets, countertops, backsplash, flooring, lighting/plumbing fixtures and appliances.

17. Best Single-Family Kitchen – Over \$150,000

Kitchen value includes all visual materials: cabinets, countertops, backsplash, flooring, lighting/plumbing fixtures and appliances.

Criteria (Categories 16 and 17)

Entry will be judged on the following criteria: (Bullet form is recommended)

- Functionality of layout
- Unique design elements
- Choice of materials
- Environmental considerations (energy, comfort, health)
- Construction details/techniques to achieve industry best practices

Requirements (Categories 16 and 17)

1. Online entry form (includes project description)
2. Eight (8) digital images of your choice
3. Upload floor plan (must be anonymous) Floor plan(s) must include all areas of the kitchen that are included in the project description.
4. Completed Homeowner Permission Form (If applicable)
5. Completed Budget Sheet – Only line items 4, 5, 6, 8 and 9 need to be completed

RESIDENTIAL AND CONSTRUCTION - RENOVATION

18. Best Residential Renovation under \$100,000

The total cost to the client for the renovation, including design fees and all materials, labour supplied by the client and/or subcontractors, professional/municipal fees and appliances, and excluding GST, must be less than \$100,000.

19. Best Residential Renovation \$100,000 – \$299,999

The total cost to the client for the renovation, including design fees and all materials, labour supplied by the client and/or subcontractors, professional/municipal fees and appliances, and excluding GST, must be between \$100,000 and \$299,999.

Criteria (Categories 18 & 19 inclusive)

Entry will be judged on the following criteria: (Bullet form is recommended)

- Purpose of renovation and the project's challenges
- Creative and efficient use of space (including changes to layout)
- Compatibility of existing and/or new materials as well as finishing details
- Considerations in achieving energy efficiency, comfort & health
- Construction details/techniques of "this project" to achieve industry best practices

Requirements (Categories 18 & 19 inclusive)

1. Online entry form (includes project description)
2. Up to fourteen (14) digital images of the following:
 - Up to four (4) "Before"
 - Up to Ten (10) "After"
3. Upload floor plan (must be anonymous and clearly labeled "Before" and "After")
4. Completed Homeowner Permission Form
5. Completed Budget Sheet

20. Best Residential Renovation \$300,000 – \$499,999

The total cost to the client for the renovation, including design fees and all materials, labour supplied by the client and/or subcontractors, professional/municipal fees and appliances, and excluding GST, must be between \$300,000 and \$499,999.

21. Best Residential Renovation \$500,000 – \$799,999

The total cost to the client for the renovation, including design fees and all materials, labour supplied by the client and/or subcontractors, professional/municipal fees and appliances, and excluding GST, must be between \$500,000 and \$799,999.

22. Best Residential Renovation \$800,000 and Over

The total cost to the client for the renovation, including design fees and all materials, labour supplied by the client and/or subcontractors, professional/municipal fees and appliances, and excluding GST, must be over \$800,000.

Criteria (Categories 20 – 22 inclusive)

Entry will be judged on the following criteria: (Bullet form is recommended)

- Purpose of renovation and the project's challenges
- Creative and efficient use of space (including changes to layout)
- Compatibility of existing and/or new materials as well as finishing details
- Considerations in achieving energy efficiency, comfort & health
- Construction details/techniques of "this project" to achieve industry best practices

Requirements (Categories 20 – 22 inclusive)

1. Online entry form (includes project description)
2. Up to fourteen (14) digital images of the following:
 - Up to four (4) "Before"
 - Up to ten (10) "After"
3. Upload floor plan and site plan (must be anonymous and clearly labeled "Before" and "After")
4. Completed Homeowner Permission Form
5. Completed Budget Sheet

23. Best Kitchen Renovation under \$125,000

The total cost to the client for the renovation, including design fees and all materials, labour supplied by the client, subcontractors, professional/municipal fees and appliances, and excluding GST, must be under \$125,000.

24. Best Kitchen Renovation over \$125,000

The total cost to the client for the renovation, including design fees and all materials, labour supplied by the client, subcontractors, professional/municipal fees and appliances, and excluding GST, must be over \$125,000.

Criteria (Categories 23 & 24 inclusive)

Entry will be judged on the following criteria: (Bullet form is recommended)

- Purpose of renovation and the project's challenges
- Creative and efficient use of space (including changes to layout)
- Compatibility of existing and/or new materials as well as finishing details
- Considerations in achieving energy efficiency, comfort & health
- Construction details/techniques of "this project" to achieve industry best practices

Requirements (Categories 23 & 24 inclusive)

1. Online entry form (includes project description)
2. Eight (8) digital images of the following:
 - Two (2) "Before"
 - Six (6) "After"
3. Upload floor plan (must be anonymous and clearly labeled "Before" and "After") Floor plan(s) must include all areas of the kitchen that are included in the project description.
4. Completed Homeowner Permission Form
5. Completed Budget Sheet Only line items 4, 5, 6, 8 and 9 need to be completed

25. Best Condo Renovation under \$250,000

The total cost to the client for the renovation, including design fees and all materials, labour supplied by the client and/or subcontractors, professional/municipal fees and appliances, and excluding GST.

26. Best Condo Renovation over \$250,000

The total cost to the client for the renovation, including design fees and all materials, labour supplied by the client and/or subcontractors, professional/municipal fees and appliances, and excluding GST.

A condo is defined as property individually owned and each unit has a separate entrance, with access to common facilities. It may include high-rise condos, row homes and strata properties including townhouses.

Criteria (Category 25 - 26 inclusive)

Entry will be judged on the following criteria: (Bullet form is recommended)

- Purpose of renovation and the project's challenges
- Creative and efficient use of space (including changes to layout)
- Compatibility of existing and/or new materials as well as finishing details
- Considerations in achieving energy efficiency, comfort & health
- Construction details/techniques of "this project" to achieve industry best practices

Requirements (Category 25 - 26 inclusive)

1. Online entry form (includes project description)
2. Fourteen (14) digital images of the following:
 - Up to four (4) "Before"
 - Up to Ten (10) "After"
- 3 Upload floor plan (must be anonymous and clearly labeled "Before" and "After"). The floor plans must show the entire space.
4. Completed Homeowner Permission Form
5. Completed Budget Sheet

**This category may be split depending on the entries received based on the projects scope.*

INTERIOR DESIGN, MERCHANDISING AND LANDSCAPING - NEW OR RENOVATION

27. Best Master Suite – Up to \$100,000

The focus is on the overall finished project. For renovations, “before” pictures are not required. Master Suite includes bedroom, closet, ensuite and private deck if applicable.

28. Best Master Suite – Over \$100,000

The focus is on the overall finished project. For renovations, “before” pictures are not required. Master Suite includes bedroom, closet, ensuite and private deck if applicable.

29. Best Any Room – New or Renovation

Any Room can be a unique area of the home such as a foyer, hallway, bathroom, entertainment room, exercise room etc. Cannot be Kitchen or Master suite.

The focus is on overall finished project. For renovations, “before” pictures are not required.

Criteria (Category 27 - 29)

Entry will be judged on the following criteria: (Bullet form is recommended)

- Functionality of layout
- Unique design elements
- Choice of materials
- Construction details/techniques to achieve industry best practices

Requirements (Category 27 - 29)

1. Online entry form (includes project description)
2. Ten (10) digital images of your choice:
3. Upload floor plan (must be anonymous and labeled “Before” and “After”).
4. Completed Homeowner and/or Builder Permission Form
5. Budget Sheet – Only the following line items must be completed 5, 6, 8 and 9

30. Best Interior Design Display Suite – Single-Family or Multi-Family Production

Criteria (Category 30)

Entry will be judged on the following criteria: (Bullet form is recommended)

- Appeal of design philosophy to target market
- Functional and unique design features
- Choice of materials, colours and fabrics
- What lasting impression did you create within this design, by use of furniture, accessories and merchandising

Requirements (Category 30)

1. Online entry form (includes project description)
2. Ten (10) digital interior images
- 3 Upload floor plan (must be anonymous)
4. Project Value of Display Suite
5. Completed Homeowner and/or Builder Permission Form

** Project may be split based on the value of project.*

31. Best Interior Design Custom Residence – New or Renovation

Criteria (Category 31)

Entry will be judged on the following criteria: (Bullet form is recommended)

- Describe how the design elements suits the client's lifestyle
- Functionality of floor plan
- Unique design features
- Choice of materials

Requirements (Category 31)

1. Online entry form (includes project description)
2. Ten (10) digital interior images
3. Upload floor plan (must be anonymous)
4. Project Value of custom Residence
5. Completed Homeowner and/or Builder Permission Form

** Project may be split based on the value of project.*

32. Best Innovative Feature – New or Renovation

Innovative feature is characterized by the introduction of an inventive feature, space, method, element or product that enhances the residential project or building process and results in a unique effect or feature. This category looks at features, which are seen to be unique and could be applied to other residential projects.

Focus is on the finished project. For renovations, “before” pictures are not required.

Criteria (Category 32)

Entry will be judged on the following criteria: (Bullet form is recommended)

- Explain in detail the concept that created the inspiration for this innovative feature
- Unique design elements, functionality and purpose
- Choice of materials

Requirements (Category 32)

1. Online entry form (includes project description)
2. Up to Eight (8) digital images of your choice
3. Upload floor plan (must be anonymous)
4. Completed Homeowner and/or Builder Permission Form

33. Best Landscape – New or Renovation

May include multi-family, single-family and renovations. Focus is on soft landscaping.

Swimming pools, outside cooking areas etc. are all considered to be outdoor living spaces and should be entered in category 33.

Focus is on the finished project. For renovations, “before” pictures are not required.

Criteria (Category 33)

Entry will be judged on the following criteria: (Bullet form is recommended)

- Success of landscaping as a compliment to the development
- Selection and placement of materials in the landscaping
- Sensitivity to inherent environmental and climatic conditions

Requirements (Category 33)

1. Online entry form (includes project description)
2. Eight (8) digital images of your choice
3. Upload floor plan (must be anonymous)
4. Completed Homeowner Permission Form
5. Project Dollar Value of soft landscaping

**This category may be split depending on the entries received based on the projects scope*

34. Best Outdoor Living Space – New or Renovation

Focus is on the finished product. For renovations, “before” pictures are not required.

May include multi-family, single-family and renovations. Focus is on the elements that make a space liveable.

Criteria (Category 34)

Entry will be judged on the following criteria: (Bullet form is recommended)

- Functional and unique design features
- Selection and placement of materials
- Addresses the climatic conditions, exposure and limitations

Requirements (Category 34)

1. Online entry form (includes project description)
2. Eight (8) digital images of your choice
3. Upload floor plan (must be anonymous)
4. Completed Homeowner Permission Form
5. Project Value of Outdoor Living space

**This Category may be split depending on the entries received based on the projects scope.*

SALES AND MARKETING

35. Best Project Identity

This category combines previous categories of Best Logo, Best Signage, Best Brochure and Best Project-Specific Website to create a complete project identity.

Criteria (Category 35)

Entry will be judged on the following criteria: (Bullet form is recommended)

- Rationale behind project name and identity
- Synergy of identity with key project features
- Overall graphic design
- Execution and consistency across promotional elements (print, website, social etc.)
- Appeal to target market and market acceptance
- Budget for Project Identity

Requirements (Category 35)

1. Online entry form (includes project description)
2. Ten (10) digital images of the following:
 - Two (2) digital versions of the logo (full colour and black and white)
 - Two (2) logo adaptations (in ad, brochure, letterhead, promotional items, on-site signage etc.)
 - Three (3) of the signage (directional, main site, model home, etc.)
 - Two (2) of the brochure
 - One (1) of the project website home page
3. Five (5) copies of brochure and inserts, labeled on back with ID number
4. Builder/Developer Permission Form

36. Best Advertising Campaign

Criteria (Category 36)

Entry will be judged on the following criteria: (Bullet form is recommended)

- Consistency with overall brand identity
- Synergy and variety of media used (including print, online, social etc.)
- Execution and creativity of message delivered
- Overall graphic design
- Appeal to target market and market acceptance
- Budget for Campaign

Requirements (Category 36)

1. Online entry form (includes project description)
2. Six (6) digital images of ad campaign components
3. Five (5) collated copies of advertising material, labeled on back with ID number
4. Builder/Developer Permission Form

37. Best Sales Centre

Criteria (Category 37)

Entry will be judged on the following criteria: (Bullet form is recommended)

- Overall flow and experience created
- Creativity of materials and technology used to convey messaging
- Rationale for choice of location
- Appeal to target market and market acceptance
- Budget for Sales Centre

Requirements (Category 37)

1. Online entry form (includes project description)
2. Six (6) digital images of the following:
 - Exterior view of sales office with entrance
 - Overall interior view
 - Topographical table
 - Display area
 - Closing area
 - One (1) additional image of your choice
3. Five (5) collated copies of the sales office floor plan on 8 ½ x 11" white paper
4. Builder/Developer Permission Form

38. Best Corporate/Project Website

Criteria (Category 38)

Entry will be judged on the following criteria: (Bullet form is recommended)

- Consistency with overall corporate identity
- Effectiveness of conveying information
- Ease of use, visual appeal and legibility
- Unique and innovative attributes
- Strategy employed to generate website traffic
- Success in converting website traffic to leads
- Use of website as a marketing tool and promotion of CHBA and CHBA BC programs
- Use of CHBA and CHBA BC logo(s) on website
- Budget for Website

Requirements (Category 38)

1. Online entry form (includes project description)
2. Four (4) digital images of the following:
 - Home page
 - Three (3) images of your choice showing other elements of the website
3. Builder/Developer Permission Form

SPECIAL ACHIEVEMENT AWARDS

39. Best Environmental Initiative

This award recognizes a member who embraces environmental, economic and social aspects of their project and incorporates creative and innovative solutions, while maintaining a consideration for the environment. This award will be presented to a member who recognizes the impact of their project/development on its surrounding area and have taken steps to reduce this impact and add quality to the community.

40. Best Certified Home – Production

This award recognizes a member who has constructed a certified home with the ENERGY STAR®, Built Green®, R-2000, LEED, Passive House and/or Net Zero program(s) in a production-built project.

Single-family and multi-family developments with a final certification label through ENERGY STAR®, Built Green®, R-2000, LEED, Passive House and/or Net Zero enter this category.

41. Best Certified Home – Custom

This award recognizes a member who has constructed a certified home with the ENERGY STAR®, Built Green®, R-2000, LEED, Passive House and/or Net Zero program(s) in a custom-built project.

42. Best Certified Whole House Renovation

This award recognizes a member who has completed a Whole House Renovation and improved the home's overall energy efficiency using sustainable and environmentally sensitive materials.

Single-family homes with a "Before & After" EnerGuide rating and/or a final certification label through the Built Green® Renovations program may enter this category.

Criteria (Categories 39–42 inclusive)

Entry will be judged on the following criteria: (Bullet form is recommended)

- Sensitivity to site conditions and surrounding environments
- Selection of materials and resources
- Energy and water saving considerations
- Construction practices and details of certification program chosen
- Innovation and design

Requirements (Categories 39–42 inclusive)

1. Online entry form (includes project description)
2. Twelve (12) digital images that best represent your project/development and applicable technologies or strategies taken.
3. Upload floor plan and site plan and a copy of any of the certifications earned (ENERGY STAR®, Built Green®, EnerGuide, Passive House, NetZero, LEED and/or R-2000 Certificate or Label) **(must be anonymous)**
4. Completed Homeowner Permission Form (applicable to categories 39-42 only)

43. Best Public and Private Partnership

This award recognizes a member whom embraces leadership in fostering cooperation between public and private sectors in addressing housing issues.

*Builder as Primary is not a requirement for this category

Criteria (Category 43)

Entry will be judged on the following criteria: (Bullet form is recommended)

- Leadership in fostering cooperation between public and private sectors in addressing housing issues
- Initiatives taken that promote working relationships between industry members and any level of government, educational facility, not for profit societies
- Reduction or streamlining of regulatory processes
- Action plan or strategies taken to improving housing stock
- Initiatives that address growth management and promote higher density housing, ENERGY STAR® Built Green®, R-2000 or Net Zero housing techniques

Requirements (Category 43)

1. Online entry form (includes project description)
2. Entry may include a letter of support from the Local Home Builders' Association, partners, Government
3. Six (6) digital images of the following:
 - Up to five (5) of project, if applicable
 - One (1) of relevant logo(s), if applicable

43B. Provincial Award for Excellence in Housing Affordability

This award recognizes a member who embraces leadership in improving housing affordability* in British Columbia. This includes innovative approaches for any part of the housing continuum, and may be targeted to any ages and households in B.C. communities - from private market housing, to first-time homebuyers, to purpose-built rentals, to social housing, and a diverse range of housing forms.

**For the context of this award, housing affordability is described as fair access to homes that meet British Columbians' needs at a price they can reasonably afford. The project must demonstrate a recognizable improvement in costs or accessibility for the owners or renters due to the innovative approach.*

Entry will be judged on the following criteria: (Bullet form is recommended)

- Leadership in fostering innovative approaches to housing affordability in British Columbia
- Action plans or strategies within the project to improve overall housing affordability for the owners or renters
- Other affordability considerations that make the project unique, such as design considerations, research, zoning, timelines, sales plans, inclusion and access to the new units, etc.
- Community and/or overall impact from the housing solution

Requirements (Category #)

1. Online entry form (includes project description)
2. Entry may include a letter of support
3. Six (6) digital images of the following:
 - Up to five (5) of project, if applicable
 - One (1) of relevant logo(s), if applicable

GRAND GEORGIE AWARDS®

44. Marketing Campaign of the Year

This category will be determined by the accumulation of points in categories 30, 31, 35-38 the market acceptance and sales success of the project as well as the following criteria.

Criteria (Category 44)

The following will be judged in addition to the above criteria, bullet form is recommended:

- Effectiveness of overall campaign in communicating key project attributes
- Consistency of theme across all marketing materials
- Uniqueness and ability to 'stand out' amongst competing campaigns
- Appeal to target market and market acceptance
- Budget for Campaign

Requirements (Category 44)

1. Online entry form (includes project description)
2. Twelve (12) digital images
 - Up to eight (8) summarizing entry, images should be copies of previous entries in categories 30, 31, 35-38
 - Up to four (4) digital images of your marketing materials

45. Residential Community of the Year

Projects eligible for this category include Single-Family production, Multi-Family Production, Low-Rise & High-Rise. Project must have completed at least the first phase of the project, or, in the case of a Single-Family development, at least 20% of the units. High-Rise buildings must be built (occupied).

Eligible entries must enter a minimum of one (1) category from categories 1-3, 5, 11-17 and an additional two (2) categories from categories 27-30, 32-34, 35-38, 40 and 43

This award will be determined by the average of points for the top three (3) entries in the listed categories, together with market acceptance and sales success and a review of materials by the judges.

Criteria (Category 45)

The following will be judged in addition to the above criteria, bullet form is recommended:

- Overall liveability
- Success in creating a community
- Consistency with overall area vision for smart growth

Requirements (Category 45)

1. Online entry form (includes project description)
2. Eight (8) digital images summarizing your entry. Images should be copies of previous entries in categories 1-3, 5, 11-17, 27-30, 32-34, 35-38, 40 and 43
3. Upload floor plan and site plan (s) (must be anonymous)

46. Customer Satisfaction

To be eligible for this award, you must participate in a 3rd party Homeowner Experience Survey. This is being adjudicated by Avid Rating Canada. **You do not need to be a client of Avid Ratings Canada to participate but you must provide them with your customer list.**

Criteria (Category 46)

- Participants must be registered and have closing/project lists submitted to Avid® by **September 30, 2020**.

Home builder participants in the CHBA BC Customer Satisfaction Awards, adjudicated by Avid Ratings Canada, are rated by the most important judges in any business — their customers – with finalists and award winners joining the ranks among the best in Canada.

- Homeowner surveys will be conducted for participating builders for any homes that closed between August 1, 2018 and July 31, 2020. Participants must be registered and have closing lists submitted to Avid Ratings Canada by **September 30, 2020**
- The minimum number of closings for Home Builders/Renovators and custom needed to participate is **three (3)** during the respective closing date range. Builders that close less than 10 homes during the respective closing date range are placed in the “custom builder” category.
- Production builders must enter full customer database for eligible year
- The CHBA BC Customer Satisfaction Awards utilize percentile criteria to ensure that finalists and winners are both rated highly by their customers and also rank as top industry performers for customer satisfaction. In order to qualify as a finalist and award winner, a home builder must rank *above the 75th percentile* in Avid’s Canadian Customer Satisfaction Database. The percentile criteria also helps to ensure that finalists and winners are top-performers in customer satisfaction, regardless of the number of participating builders in any one customer satisfaction category (i.e. custom builder category; production builder category for single-detached; production builder category for multi; etc.).
- Participating builders are grouped as best as possible by home/product type (specific categorizations are dependent on the number of builder participants each year) to provide a more apples-to-apples comparison, acknowledging that the customer experience can be very different when comparing a high-rise builder vs. a low-rise single-detached builder, or other variations.
- **Customer Satisfaction Metrics will include:**
 1. Product satisfaction
 2. Service (customer service) satisfaction
 3. Home Features
 4. Lot and/or Property Location
 5. Sales Process
 6. Options/Decor Process
 7. Walk-Through/PDI Process
 8. Warranty Service

For more information on registering and surveying your customers with the Avid® Homeowner Experience Survey, please contact: Tim Bailey, Division President Avid Ratings Canada Toll Free: 1-800-987-6318

Tim.Bailey@avidratings.com

Requirements (Category 46)

1. Four (4) digital images of your choice.
 - One (1) of the images should be a high-resolution logo
 - Three (3) images of your choice
 - Online Entry Form per category you enter
 - Single-Family Production
 - Home Builder/Renovator Custom
 - Multi-family (Low-Rise)
 - Multi-family (Mid/High-Rise)

47. Custom Home Builder of the Year

Eligible entries for this category must enter a minimum of one (1) category from categories 4, 6-10 and an additional two (2) categories from categories 16, 17, 27-29, 31-34, 38, 41, 43

This award will be determined by the average of points for the top three (3) entries in the listed categories and a review of materials by the judges. 50% of the results will come from the average of the 3 top entries and 50% of the results will come from the entrant's written submission.

Criteria (Category 47)

The following will be judged in addition to the above criteria, bullet form is recommended:

- Environmental responsibility and support of CHBA BC environmental programs
- Industry involvement of the builder and support of CHBA BC initiatives
- Quality of improvements for clients
- Career development within the organization (Education & Training) including human resource development and training
- Charitable and social contributions to the community
- Innovation within the industry
- Mentoring of new professionals in the industry

Requirements (Category 47)

1. Online entry form (includes Builder Profile Statement)
2. Eight (8) digital images summarizing your entry. Images should be copies of previous entries in categories 4, 6-9, 15, 16, 17, 27-29, 31-34, 38, 41, 43

48. Residential Renovator of the Year

Eligible entries for this category must enter a minimum of three (3) categories from categories 18-28, 31-34, 38, 40 and 42

This award will be determined by the average of points for the top three (3) entries in the listed categories and a review of materials by the judges. 50% of the results will come from the average of the three (3) top entries and 50% of the results will come from the entrant's written submission.

Criteria (Category 48)

The following will be judged in addition to the above criteria, bullet form is recommended:

- Environmental responsibility and support of CHBA BC environmental programs
- Industry involvement of the renovator and support of CHBA BC initiatives
- Career development within the organization (Education & Training) including human resource development and training
- Charitable and social contributions to the community
- Innovation within the industry
- Mentoring of new professionals in the industry

Requirements (Category 48)

1. Online entry form (includes Builder Profile Statement)
2. Eight (8) digital images summarizing your entry. Images should be copies of previous entries in categories 18-28, 31-34, 38, 40 and 42

49. Single-Family Production Home Builder of the Year

Eligible entries for this category must enter a minimum of one (1) product category from categories 1-3 or 5 and an additional two (2) categories from categories 16, 17, 27-30, 32-34, 37-39 and 40

This award will be determined by the average of points for the top three (3) entries in the listed categories and a review of materials by the judges. 50% of the results will come from the average of the three (3) top entries and 50% of the results will come from the entrant's written submission.

Criteria (Category 49)

The following will be judged in addition to the above criteria, bullet form is recommended:

- Environmental responsibility and support of CHBA BC environmental programs
- Industry involvement of the builder and support of CHBA BC initiatives
- Career development within the organization (Education & Training) including human resource development and training
- Charitable and social contributions to the community
- Innovation within the industry
- Mentoring of new professionals in the industry

Requirements (Category 49)

1. Online entry form (includes Builder Profile Statement)
2. Eight (8) digital images summarizing your entry. Images should be copies of previous entries in categories 1-3, 5, 16, 17, 27-30, 32-34, 37-39 and 40

50. Multi-Family Home Builder of the Year

Eligible entries for this category must enter a minimum of one (1) product category from categories 11-14 and an additional two (2) categories from categories 15, 27-30, 32-40 and 43

This award will be determined by the average of points for the top three (3) entries in the listed categories and a review of materials by the judges. 50% of the results will come from the average of the three (3) top entries and 50% of the results will come from the entrant's written submission.

Criteria (Category 50)

The following will be judged in addition to the above criteria, bullet form is recommended:

- Environmental responsibility and support of CHBA BC environmental programs
- Industry involvement of the builder and support of CHBA BC initiatives
- Career development within the organization (Education & Training) including human resource development and training
- Charitable and social contributions to the community
- Innovation within the industry
- Mentoring of new professionals in the industry

Requirements (Category 50)

1. Online entry form (includes Builder Profile Statement)
2. Eight (8) digital images summarizing your entry. Images should be copies of previous entries in categories 11-15, 27-30, 32-40 and 43

2021 Georgie Awards® Budget Sheet

Required for Categories: 4-10, 16-29

This information is only used, if required, by the judges in the category in which it was submitted.

- Please note: any work completed/items purchased (at fair market value) by the client or subcontractor(s) with your company’s standard mark-up rate, must be included in the cost. This also applies to any re-used items (for renovations). In summary, what the judges see in the photo must be included on this budget sheet. This is a working sheet only. **Please include all budget information on the online form.**
- Entry ID Number: _____

Item	Description	Total
1	Site Work to backfill (Demolition, abatement, tree protection, Excavation, trucking, import material, and backfill. Foundation, damproofing, and services, etc.)	
2	Framing (Framing labour, lumber and trusses, etc.)	
3	Site Trades to Lock up (roofing, gutters, exterior doors/finishes, windows and doors, insulation and drywall, garage doors etc.)	
4	Interior trades (cabinets, countertops, interior doors and hardware, finish carpentry, painting, flooring and wall finish, interior stair railings, mirrors and shower glass, interior masonry, and specialty finishes, bathroom accessories, window coverings, etc.)	
5	Interior finishing (cabinets, countertops, interior doors and hardware, finish carpentry, painting, flooring and wall finish, interior stair railings, mirrors and shower glass, interior masonry, and specialty finishes, bathroom accessories, window coverings, etc.)	
6	Mechanical trades (Plumbing, heating, ventilation, air conditioning, fire suppression, fireplaces, elevator, electrical, vacuum, security, low voltage wiring, plumbing and electrical fixtures, etc.)	
7	Exterior trades (Cladding, soffits, exterior painting, masonry, decking, exterior railings, gutters and downpipes, sunroom, awnings etc.)	
8	Project Management (incl. supervision, overhead costs, profit)	
9	Appliances (Fridge(s), range, oven, microwave, coffee maker, hoodfan, washer and dryer, etc.)	
10	Consultants Engineer (Structural, Geotechnical, Building envelope) Arbourist, Environmental, Erosion and sediment	
11	Landscaping (Retaining walls, Machine work, Soil, turf, plants and trees Fences, irrigation and lighting)	
12	Miscellaneous Costs (Garbage, clean up, security, temporary electrical, portable toilet, tool rental, damage, theft, etc.)	
	Total before Taxes	

* All budgets are for the sole purpose of judging and will not be published.

2021 Georgie Awards® Builder/Developer Permission Form

I/We, the undersigned, hereby give our permission to _____ (name of person) of _____ (name of company) to enter our home in the 2020 Canadian Home Builders' Association of BC, Georgie Awards® and understand that the photos may be used for marketing purposes.

We understand that by providing permission, we are not allowed to revoke permission at any point once the waiver has been signed.

Date

Signature of Builder/Developer

Name of Builder/Developer (print)

Signature of Builder/Developer

Name of Builder/Developer (print)

Name of Project As On Entry Form

Address (will not be published)

Telephone _____

Email _____

Home Owner Permission Form

Awards – Canadian Home Builders’ Association

I/We, the undersigned, hereby give our permission to _____ (name of person) of _____ (name of company) to enter our home which is indicated below into awards programs for the Canadian Home Builders’ Association, including:

National Level: CHBA National Awards for Housing Excellence

Provincial Level: **CHBA BC – Georgie Awards** _____

Local Level: _____

We understand that the entry will consist of written information about our new custom home / home renovation project, as well as photographs, video, drawings and/or plans.

We also understand that all levels of the Canadian Home Builders’ Association (CHBA) whose awards programs are listed above, at their discretion, will have the right to use the photographs included in the entry for marketing and promotional purposes, including the right of the CHBA and/or third parties to publish, record and broadcast photographic images used in awards ceremonies.

We further understand that CHBA will not at any time reveal the civic address of our home. When identification is necessary (e.g. for media announcements of finalists and winners), only the Project Name below and general geographical location (e.g. town, municipality, area or province) of our home and/or the company will be noted.

We understand that by providing permission, we are not allowed to revoke permission at any point once the waiver has been signed.

Date

Name of homeowner (print) Signature of homeowner

Name of homeowner (print) Signature of homeowner

Homeowner’s Phone (only contacted if required) Homeowner’s Email (only contacted if required)

Project Name (This must match the project entry name. If it does not, the project entry name will default to the one written here. For the homeowner’s privacy, do not use any identifying information as part of your project name, including part of the address or the homeowner’s last name.)

Project Address (This will not be published.)