

For immediate release

2020 Georgie Awards® offers new housing affordability category

BURNABY, BC (August 8, 2019) –The 2020 Georgie Awards® will include a brand-new “Provincial Award for Excellence in Housing Affordability” category.

The award will recognize a member who embraces leadership in improving housing affordability in British Columbia. This includes innovative approaches for any part of the housing continuum, and may be targeted to any ages and households in B.C. communities - from private market housing, to first-time homebuyers, to purpose-built rentals, to social housing, and a diverse range of housing forms. As part of the entry criteria, members will have to outline the action plans or strategies to improve overall housing affordability for the owners or renters and other considerations that make the project unique, such as research, timelines, and design.

“Housing affordability is a central value for our Association. We know there are members embracing innovation and affordability as part of their projects every day, and we look forward to recognizing this leadership with the new category,” says Canadian Home Builders’ Association of BC CEO Neil Moody.

Open to all CHBA BC member companies in B.C., the Georgie Awards celebrate excellence in home building and renovation in British Columbia. To be eligible for a 2020 Georgie Award®, members must submit entries that were built, renovated, developed, created and/or marketed during the period of January 1, 2018 - September 30, 2019. The finalists and winners will be selected by a panel of out-of-province industry professionals.

Each year, the categories and criteria are reviewed and amended to ensure they reflect the housing market and industry trends. In addition to housing affordability, the 2020 Georgie Awards® will also include a new category for Best New Small-Scale Home up to 1000 sq. ft.

The finalists will be announced in November 2019 and the 28th Annual Georgie Awards® Gala will be held in March 2020.

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About the Georgie Awards®

The Georgie Awards®, Canada's premier housing awards program, are owned by the Canadian Home Builders' Association of British Columbia (CHBA BC). For the past 27 years, the Georgie Awards® have showcased the high quality and calibre of British Columbia's home building and renovation community. The Awards are provincial in scope and highlight the commitment and dedication to the building excellence and high standards that CHBA BC member companies strive to uphold.

About the Canadian Home Builders' Association of BC

The Canadian Home Builders' Association of BC is the leading advocate of the residential construction industry in British Columbia representing more than 2,100 members through an affiliated network of nine local home building associations located throughout the province. The industry contributes over \$25 billion in investment value to British Columbia's economy creating 200,000 jobs in new home construction, renovation, and repair - one of the largest employers in British Columbia.