

# Member-Only Perks

## EXCLUSIVE INFORMATION TO GIVE YOUR BUSINESS AN EDGE



Website content,  
eCommunications,  
industry alerts,  
webinars and more.

sign up: [communications@chba.ca](mailto:communications@chba.ca)

## PROMOTING CAREERS IN RESIDENTIAL CONSTRUCTION



## NATIONAL AWARDS FOR HOUSING EXCELLENCE



National  
recognition for  
your marketing  
advantage.

## DISCOUNT TO IBS PLUS CANADIAN RECEPTION



Over 1M sq. ft.  
of exhibitors and  
great education.

## MEMBER SAVINGS NATIONAL ADVANTAGES PROGRAM



Discounts for your  
business & your  
staff – like \$14K on  
a new truck!



## CHBA ADVOCACY

highly reflected in **2019 Budget** and CHBA  
pushing for more in Election 2019.

### Good-for-CHBA 2019 Budget Announcements

#### Housing Affordability and Supply

First-Time Home Buyer Incentive

Increased Home Buyers' Plan

Adjusting Stress Test?

Supply Modelling & Data Collection

Rental Construction Financing

Housing Supply & Affordability Panel

Housing Supply Challenge

#### Nat'l Housing Strategy

#### Skilled Trades

Supply for Apprenticeship

#### Energy Efficiency Retrofits

#### Infrastructure

\$2.2B via Gas Tax Fund

Support Business via zero-sub. vehicles

#### Tax Measures

Real Estate Tax Compliance

Intergenerational Business Transfer

#### Monitoring Real Estate Purchases

Canadian  
Home Builders'  
Association



# CHBA NATIONAL HARD AT WORK FOR YOU

Over 9,000 member companies  
representing an industry of

**\$150B Economic Activity**

**1.2 Million Jobs**

NEW CONSTRUCTION  
RENOVATION  
LAND DEVELOPMENT



## A Strong Voice

HELPING YOU SUCCEED

Every day, CHBA National is squarely focused on **helping our members succeed and prosper** as you strive to fulfill the housing aspirations of Canadians.

### YOUR VOICE

- on Parliament Hill
- to other national organizations
- to national media
- to consumers across the country, augmenting messaging from our local and provincial HBAs



## Executive Officers Council

Support for your EO as a member of a coast-to-coast team



# Key Actions & Big Wins

### Housing Affordability

front and centre for 2019 federal budget and for 2019 election campaign

**Tax changes on private corporations** – complete walk back by feds

Over **\$600M saved** nationally fighting **drywall tariff**

Home Accessibility

**Tax Credit** secured for renovating for disabilities including **aging in place**

Canada Job Grant launched– up to **\$10k/employee for training**



Funding to support CHBA's *Get It In Writing!* campaign to **fight the underground economy**

Pushing hard for changes to the **stress test**

Increase to **Home Buyers' Plan** secured

**First-time Homebuyer Incentive Program** announced

Extensive Federal investments in **construction trades training**

Extensive Federal investments in **core infrastructure**; continued push for transit-oriented development

Additional investment in **Rental Construction Financing** Initiative

Extensive Federal activity to inform and encourage **housing supply**, including \$40M allocated to better data to end “flying blind”



CHBA Day on the Hill - big presence for members

Canada Housing Benefit to enable **300,000 Canadians** to live in **market-rate housing rather than social housing**

**\$527M to home retrofit programming**

Funding to FCM to support energy retrofits; continued **push for energy retrofit tax credit**

**Reductions in Employment Insurance**

Coming soon: **Canadian Certified Aging in Place Specialist** training (C-CAPS)



**RenoMark** – bringing RenoMark to national, bolstering marketing, working on next gen program with still more value for members and consumers

### Website Member Directory

directs homeowners to CHBA members (consumers spend avg. of 2+ minutes looking for local CHBA contractors)

Active engagement in **National Building Code** commission, committees, working groups



**Net Zero** – Leading voluntary programming while **fighting for affordability in code**



Testimonies at Parliamentary Committees

**BuildForce Labour Market Information** to support advocacy - 130,000 retiring workers over next decade

Pre-Apprenticeship Program, Apprenticeship Grant for Women, Women in Construction Fund **trade programs announced**