

**March 27, 2014** – Canadian Home Builders' Association of British Columbia (CHBA BC) **partners with MultiBriefs**

**Toronto, Canada:** Canadian Home Builders' Association of British Columbia (CHBA BC) announced today that it has partnered with MultiBriefs to publish the *Provincial Update*, a free, opt-in email resource providing weekly updates and briefings from the association, as well as comprehensive weekly news briefings of interesting stories important to the industry.

Each edition of *Provincial Update* contains articles gathered from an expansive list of sources, including news from the association and publications from B.C. and other regions. Beginning today, March 27, *Provincial Update* will be delivered to the inboxes of CHBA BC members, keeping them up to date on the latest association news, events and industry developments with a special emphasis on the successes and challenges faced by representatives in every area of the residential housing industry across Canada.

*Provincial Update* is a great way to keep informed. The electronic publication can easily be read at your office or on the job site via your web enabled device. Archived issues and an RSS feed also are available. *Provincial Update* is powered by MultiBriefs, a division of MultiView.

#### **ABOUT CHBA BC**

The Canadian Home Builders' Association is "the voice of Canada's residential construction industry," representing more than 8,500 member firms across Canada, including more than 1,500 CHBA BC members. CHBA members represent every area of Canada's housing industry — new home builders and renovators, land developers, trade contractors, product and material manufacturers, building product suppliers, lending institutions, insurance providers, service professionals and others.

#### **ABOUT MULTIBRIEFS**

MultiBriefs, a division of MultiView, is a leading publisher of association-branded e-mail publications, providing a comprehensive news briefing of the week's top industry stories to association members and trade professionals. As your industry evolves, we deliver the news you need to adapt your business practices for success. With MultiBriefs, participating association members no longer have to scour the Internet for industry-related news. Each issue aggregates the news for association members and delivers numerous quality articles to their inboxes in a format that specifically represents their association. Articles within each brief are hand-picked by editors familiar with the association's industry. This saves members valuable time, and further establishes their association as the "go-to" resource for industry information. MultiBriefs has teamed up with more than 500 associations to produce quality news briefs for their respective industries.