



For immediate release

## **Georgie Awards® Customer Satisfaction Finalists Announced**

**BURNABY, BC (January 23, 2017)** - Four finalists have been announced for the 2017 Georgie Awards® Customer Satisfaction award category.

The award finalists for this category are determined by customer surveys submitted to Avid Ratings Canada, a recognized customer experience company used by home builders. Customers rate their builders and renovators on all aspects of the building process, from construction and product satisfaction to customer service and referral intentions. The Canadian Home Builders' Association of British Columbia (CHBA BC) works in partnership with Avid Ratings Canada to determine the finalists.

In order to be named as a finalist in the Georgie Awards® Customer Satisfaction category, as part of the prestigious Grand Georgie Awards® class, the entrant must be in the top 75th percentile in Canada as rated by the Avid Index Score.

"Companies rely on customer experiences and feedback to improve and grow over time, which is why this award is a key feature each year," says CHBA BC's CEO Neil Moody. "The high benchmarks that finalists must achieve recognizes their strong commitment to customer satisfaction, and we applaud these four companies for their success in this category."

The 2017 Georgie Awards® winners will be announced at the 25th Annual Georgie Awards® Gala on March 11, 2017 at the Hyatt Regency Vancouver. Select tickets for the Gala are available and can be purchased using [this link](#).

The finalists for the Georgie Awards® Customer Satisfaction category are:

Archia Development Ltd

Alair Homes Nanaimo

My House Design/Build Team

RDC Fine Homes

For the full list of Georgie Awards® finalists, click [here](#).

-30-

### **For more information:**

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### **About the Georgie Awards®**

The Georgie Awards®, Canada's premier housing awards program, are owned by the Canadian Home Builders' Association of British Columbia (CHBA BC). For the past 25 years, the Georgie Awards® have showcased the high quality and calibre of British Columbia's home building and renovation community. The Awards are provincial in scope and highlight the commitment and dedication to the building excellence and high standards that CHBA BC member companies strive to uphold.