

## CHBA BC announces Lynn Harrison as new president

Vancouver, British Columbia. April 3, 2017 – Lynn Harrison, a long-time advocate in the residential construction industry, is the new president of the Canadian Home Builders' Association of British Columbia (CHBA BC). She became the new president in March at CHBA BC's Annual General Meeting, and will serve a one-year term in this position on the provincial board of directors.

"I'm honoured to be the President of the Canadian Home Builders' Association of British Columbia" said Lynn Harrison. "Our message is very clear - the residential construction industry is essential to British Columbia's long-term economic strength and prosperity. Perhaps, the most important value that we provide, are the safe, comfortable, new and renovated homes for families across this province."

Lynn has worked in the homebuilding industry for over 20 years, holding senior management positions for several single-family and multi-family production builders. As principal of Harrison Marketing Resources, she provides branding strategy and marketing expertise to builders and renovators throughout British Columbia.

"Lynn has extensive experience within the industry and the association, which will be an asset during her term as president. We will be able to draw on her experience to deliver membership value across the province and continue to raise the bar in the industry," said CEO Neil Moody.

Lynn joined the Greater Vancouver Home Builders Association (GVHBA) in 1992 and has been an active volunteer ever since at the local, provincial and national levels of the Canadian Home Builders' Association. Lynn served as the 1st Vice President this past year on the provincial board of directors.

The new provincial leadership for CHBA BC also includes:

- Matt McCurrach from CHBA Central Interior, who will serve as 1<sup>st</sup> Vice President.
- Brian Charlton, from CHBA Rocky Mountain, has been named the 2<sup>nd</sup> Vice President.
- Blake Hudema, from the Greater Vancouver Home Builders' Association as Secretary/Treasurer.
- Gordon Bliss, from CHBA Northern British Columbia, is now in the Past President role.

An additional 14 directors represent the nine local associations of CHBA BC on the provincial board.

- Greater Vancouver HBA: Darren Cranston, Larry Clay, Dan Glavind
- CHBA Fraser Valley: Lesa Lacey, Bev Hasenpflug
- CHBA South Okanagan: Anthony Deane
- CHBA Sea to Sky: Chris Bozman
- CHBA Vancouver Island: Jason Schmidt, Mark Bernhardt
- CHBA Central Okanagan: Justin O'Connor, Les Bellamy
- CHBA Central Interior: Rob Lemire, Kelly Reid
- CHBA Northern BC: Jody Tindill

"The housing conversation is taking place in every community across the province. Our membership –that includes professional builders, developers, designers, consultants, suppliers and subtrades– experiences many of the key issues, such as supply issues and red-tape, first hand each day. These industry voices must be included in government policy discussions on housing. I look forward to working with the board members to carry our members' perspectives forward," said Harrison.

For more information, please contact: Alycia Coulter 604-432-7112 alycia@chbabc.org



## About the Canadian Home Builders' Association of BC:

The Canadian Home Builders' Association of BC is the provincial voice of the residential construction industry in British Columbia representing more than 1,800 members through an affiliated network of nine local home building associations located throughout the province. The industry contributes over \$19 billion in investment value to British Columbia's economy creating 137,000 jobs in new home construction, renovation, and repair – one of the largest employers in British Columbia.